



# InstantAtlas™

visualize | communicate | ENGAGE

## Create and Present compelling reports with New InstantAtlas™ V6



### InstantAtlas™ improves the visual communication of location-based statistical data.

InstantAtlas™ enables **information analysts** and **data professionals** to create highly-interactive web solutions that combine statistics and map data to improve visualization, enhance communication, and engage people in more informed decision making.

InstantAtlas™ innovative desktop software enhances and extends data visualization and presentation solutions for spreadsheets and desktop GIS software tools, to help people discover patterns, trends and relationships in their data.

InstantAtlas™ desktop has four parts:

**Templates** - pre-defined views of maps, tables and charts to meet your needs “out-of-the-box”.

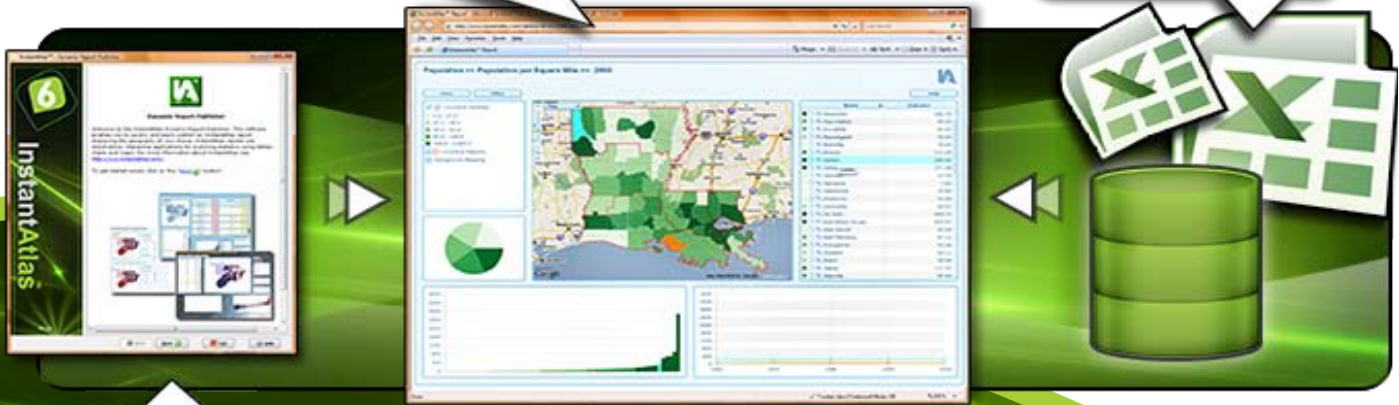
**Publisher** - enables you to publish reports with the geographies of your choice.

**Designer and Style Editor** - enables you to create a custom look and feel for your reports.

**Data Manager** - enables you to store, manage and publish your data from Excel or Access.

Put your reports on your web site, or send them by CD or Email

Refresh the data in your report as often as you like using the Data Manager



Select **Templates**, and geography in **Publisher** create a custom look using the **Designer & Style Editor** and publish your reports.

## Features

InstantAtlas™ is **quick** and **easy to use** and requires no programming knowledge. You use familiar data management tools such as Excel and Access. You can also create dynamic links to other databases.



**Templates** are pre-defined views, packed with features including point and area maps, map panning and zooming, dynamic links between charts, tables, maps and legends, hotlinks to external web pages.



### Publisher

The Publisher allows you to generate InstantAtlas™ dynamic reports by picking a template and the geographies of interest. It comes with support for **ESRI** and **MapInfo** digital map files.



### Designer

The Designer allows you to change the configuration and layout of your InstantAtlas™ dynamic report.



### Style Editor

The Style Editor allows you to change the style of your InstantAtlas™ dynamic report.



### Data Manager

The Data Managers are Add-ons for Excel and Access for managing your indicator data (or statistics) and exporting these in the correct format for InstantAtlas™ reports.

## New in 6.4.0.

### HTML Profile Template

This template is used to display data in HTML pages at different levels (theme, indicator, geography feature) without Flash content.

### Advanced Pie Chart

Side-by-side advanced pie charts provide a simultaneous data breakdown for selected and comparator areas.

### Google Maps

You can now display your data over a Google Maps background. Select layer type such as map, satellite and hybrid.

### WYSIWYG Printing

Improvements to rescaling during printing a report so what you see is what you get.

### New in Publisher

Ability to preview base and contextual layers during the publishing process.

### New in Designer

Option to select and move components as a group.

### New in Designer

New alignment options to make creating a new layout easier.



Learn More  
InstantAtlas Video Tutorials



InstantAtlas™ also supports the use of attributes direct from **ESRI DBF**, **MapInfo TAB** and **MapInfo MID/MIF** to create your data files.

For information including details of pricing and a FREE 30-day, fully functional evaluation please visit [www.instantatlas.com](http://www.instantatlas.com) or contact [marketing@instantatlas.com](mailto:marketing@instantatlas.com)

## Benefits

### Enhance the value of your data

Make it easy for your audience to see regional and local patterns and trends in performance using InstantAtlas™ stand-alone, dynamic reports instead of static tables and charts. Bring your data to life and help people make informed decisions.

### Makes your data stand out

Your data competes for the attention of staff, partners and clients inside and outside your organisation. InstantAtlas™ stand-alone, dynamic reports catch the reader's eye and make your data stand out from the crowd.

### Quick and easy to implement

You can take data from a spreadsheet, publish an InstantAtlas™ stand-alone dynamic report and place it on your web site in just a few minutes. You do not need any special technical knowledge. You use familiar tools. If you can use a Microsoft Excel™ spreadsheet and an Internet browser then you can publish and maintain InstantAtlas™ reports.

### Use and re-use as often as you need

Pay once the use, and re-use, an InstantAtlas™ stand-alone dynamic report for different geographies and different statistics across your organisation. The more you use InstantAtlas™ the greater the return on investment.

### No need to "reinvent the wheel"

InstantAtlas™ stand-alone dynamic reports are created from ready-to-use templates. There is no development required. You only buy the templates that you need to display your data.

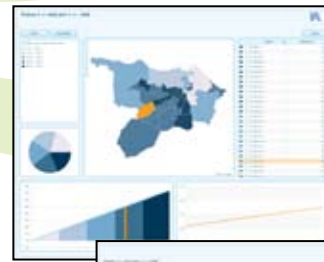
### Low cost compared to Internet mapping server solutions

InstantAtlas™ allows you to deliver interactive, web mapping for as little as 10% of the cost of using map server software.

### Flexible and portable

InstantAtlas™ reports are stand-alone web pages. There is no software to install on your web server. You can place them on a web site, in a content management system, make available for download, send by email or distribute on CD.

Single Map Template



Double Map Template



Double Map Time Series Template



Area Profile Template



Performance Profile



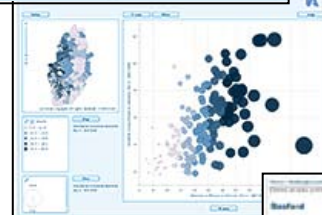
Radar Chart



Election Mapping Template



Bubble Plot Template



HTML Profile Template

